

BEST WESTERN HOTEL LA SOLARA
RELATIONS WITH THE LOCAL COMMUNITY
AND ENVIRONMENTAL POLICY

Best Western Hotel La Solara deeply cares about the community and its region.

All the hotel's activities focus on a **harmonious interaction with its territory**.

The numerous projects and the events of religious, touristic, and folkloristic nature are supported by the Hotel via on-site communication and via its communication channels.

Essential for the hotel is the promotion of the community and of the typical local professions, as well as the relations with the Federalberghi Penisola Sorrentina local section, the subsidiaries A.T.A.P.S. for the commercial part and Sorrento Coast for the promotion of the area.

Hotel owners and their staff through direct volunteer actions, support two local associations that are active in healthcare.

In addition, the hotel offers its guests homemade dishes and desserts in occasion of religious holidays or festivals held in the surroundings.

In terms of **food service**, the hotel prefers the use of **local products** and ingredients to **promote the territory's economy**. All suppliers are specifically asked to avoid excessive and disproportionate packagings to cut the volume of waste. Guests also play a part in the correct waste disposal when they recycle plastic, paper, aluminium and glass. These solutions contribute to the preservation of the territory that surrounds the hotel.

The hotel adheres to Best Western's sustainability programme and, based on the total requirements, purchases a share of **renewable energy**. The hotel parking has charging stations for electric cars for every brand and model.

The hotel strongly believes that by saving energy it is possible to reduce pollutant emissions. One of the adopted solutions was the instalment in some external areas of twilight switches that turn on autonomously after sunset.

Corridors and common bathrooms' lighting systems are equipped with movement and presence sensors as well as LED lighting, which are also present in all hotel

spaces. Electronic keycards open the doors and activate the electricity in the rooms. In addition, balconies and windows have automatic sensors that will switch off the air conditioning when opened.

The heating and cooling systems are centralised, as well as the polyvalent heat pump with domestic hot water production in total recovery.

Safeguarding water resources

In both rooms and common areas, the water jet has been adjusted according to best practices. In the hotel's common bathrooms, sinks are provided with photocell mixers that will turn on when necessary to minimise the consumption of the territory's resources.

In the area, water is running out, for this reason **Best Western Hotel La Solara** has turned gardening sustainable. In fact, watering is done when necessary, thus preventing water waste which, can also ruin the plants.

In this way, even if empirically, the hotel collects rainwater. The hotel also uses soil rich in organic matter that is able to retain water and guarantee the right porosity that roots need for oxygenation.